

Industry Acronyms

Acronym	Full Name	What is this?
AA	NZ Automobile Association	The Automobile Association (AA) is an organisation that offers motoring advice, insurance, finance, maps and travel guides. It's regarded as the leading advocate for New Zealand motorists and their interest. Website: www.aa.co.nz
AIAL	Auckland International Airport Limited	New Zealand's major airline hub for international and domestic air transport.
AIME	The Asia-Pacific Incentives and Meetings Expo	A tradeshow hosted in Australia for suppliers and buyers in the business events industry from Australia, Asia-Pacific and the rest of the globe to connect and do business.
ATEC	Australian Tourism Export Council	The <i>Australian Tourism Export Council (ATEC)</i> is the peak industry body representing Australia's \$30 billion tourism export sector.
ATTTO	Aviation, Tourism and Travel Training Organisation has now transformed into Service IQ	Helping produce a workforce with nationally recognised qualifications who contribute to greater productivity and profitability for the service industry. ServiceIQ sets standards, develops qualifications and arranges training for the service industry in the accommodation, aviation, bars and restaurants, cafés, clubs, food services, museums, quick service restaurants, retail, tourism, travel and wholesale sectors of the service industry.
BBH	Budget Backpackers & Hostels Association	The leading backpackers and hostels budget accommodation network.
BBNZ	Bed & Breakfast Association of New Zealand	The Bed & Breakfast Association of New Zealand is a national organisation promoting quality hosted accommodation, whose members welcome visitors into their regularly inspected and assessed homes and properties. Membership is open to all New Zealand based providers of personally hosted bed and breakfast accommodation to paying guests, either in their own home, or in a self-contained unit on, or immediately adjacent to their property, and who meet the association's membership criteria.
CAA	Civil Aviation Authority	The agency that oversees aviation safety and the rules underpinning it, led by the Director of Civil Aviation.
CIAL	Christchurch International Airport	Christchurch's main port for airline transportation.
CINZ	Conventions & Incentives New Zealand	A not for profit organisation within the convention and incentive industry of New Zealand.
CJBA	Commercial Jet Boats Association	A membership based commercial jet boating association.
CMM	Certification in Meeting Management	MPI's Global CMM program is the first university-supported global professional designation for senior-level meeting professionals which focuses on management issues that are critical to advancement in the meeting industry.

CTU	Council of Trade Unions	The New Zealand Council of Trade Unions brings together over 350,000 New Zealand union members in 40 affiliated unions. CTU are the united voice for working people and their families in New Zealand.
DMAI	Destination Marketing Association International	DMAI is the global trade association for official destination marketing organizations (DMOs). It protects and advances the success of destination marketing worldwide.
DMC	Destination Management Company	A professional services company possessing extensive local knowledge, expertise and resources, specializing in the design and implementation of events, activities, tours, transportation and program logistics.
DOC	Department of Conservation	The Department of Conservation (DOC) provides information about the protection of New Zealand's natural and historic heritage, how and where you can enjoy public conservation places and how to get involved in conservation. Website: www.doc.govt.nz
EEAA	Exhibition & Event Association of Australia	The Exhibition and Event Association of Australasia (EEAA) is an association for the exhibition and event industry in Australia and New Zealand, representing all aspects of the exhibition and event industry.
EIBTM	European Incentive Business Travel & Meetings	Organized by Reed Travel Exhibitions (RTE), EIBTM is the annual global exhibition for the incentive, business travel and meetings industry.
FIT	Free Independent Traveller	Visitors to New Zealand that travel around on their own (as opposed to a coach tour, etc.)
HANZ	Hospitality Association New Zealand	Hospitality New Zealand is the voice of the hospitality industry, representing over 2400 hospitality businesses
HAPNZ	Holiday Accommodation Parks of New Zealand	Holiday Parks in New Zealand offer a wide variety of accommodation options from camping sites through to self-contained motels and cabins. They are well known as providing the iconic New Zealand holiday experience. Website: www.holidayparks.co.nz
HSI	Hospitality Standards Institute	HIS is the ITO or Industry Training Organisation for the Hospitality Industry. HIS works with industry stakeholders to provide flexible learning pathways and national qualifications for the hospitality industry in New Zealand. HIS aims to ensure the industry is constantly supplied with quality staff, in order to set the standard for a consistent, professional hospitality experience across New Zealand.
IACVB	International Association of Convention and Visitors Bureaux	
IAPCO	International Association of Professional Congress Organisers	IAPCO is committed to raising standards of service among its members and other sectors of the meetings industry by means of continuing education and interaction with other professionals.
ICCA	International Congress and	ICCA represents the main specialists in organising, transporting and accommodating international meetings and events.

	Conference Association	
IMEX		The Worldwide Exhibition for Incentive Travel, Meetings & Events
Inspire Ex		Inspire EX is an Australian trade exhibition for the business events industry.
IO	Inbound Tour Operator	Inbound Tour Operators put together itineraries and process reservations which may include accommodation, transport, attractions and activities on behalf of offshore tour wholesalers and retail agents.
ISES	International Special Events Society	ISES provides help for special events professionals to produce outstanding results for clients while establishing positive working relationships with other event colleagues.
i-SITE	i-SITE Visitor Centre	There are 95 i-SITE Visitor Centres nationwide that provide information and booking facilities that vary according to the size of the centre. Tourism New Zealand work with the i-SITE network on their marketing, incorporating information into brochures and assisting in producing a comprehensive New Zealand map. Website: www.purenz.com/vins
ITO	Inbound Tour Operator	An individual or organization that provides travel services for visiting individuals.
ITO	Industry Training Organisation	A body recognised under the Industry Training Act 1992 as having responsibility for setting standards and arranging the delivery of industry training for the sector it represents.
MANZ	Motel Association of New Zealand	MANZ is the national trade association representing motels in New Zealand. Website: www.nzmotels.co.nz
MBIE	Ministry of Business, Innovation and Employment	The Ministry of Business, Innovation and Employment (MBIE) plays a central role in shaping and delivering a strong New Zealand economy. They are involved in developing and delivering policy, services, advice and regulation to support business growth and the prosperity and wellbeing of all New Zealanders.
MEA	Meetings & Events Australia	MEA is a national, independent not for profit organisation dedicated to servicing the needs of the meetings & events industry and promoting professionalism and excellence in all aspects of meetings and event management.
MPI	Meetings Professionals International	MPI is the global authority and resource for the meeting industry. It has almost 19,000 members in 60 countries.
MRTO	Maori Regional Tourism Organisation	MRTO is the term used to broadly describe these Maori Tourism groups. The term was used in the development of the National Tourism Strategy 2001. These Maori networking groups are diverse, some are iwi based, others sit alongside existing RTO's and macro regional alliances but the majority exist to build capacity, encourage networking and the formation of relationships with key industry networks. There are 8 known MRTO's in New Zealand with others developing. Examples include: Te Whanau o Tai Kokerau, Maori in Tourism Rotorua, Te Ara a Maui, Tourism Ngati Porou, Maunga Tu Maunga Ora, New Zealand Maori Tourism Association (Central North Island).
NZAEP	New Zealand	The NZAEP is a voluntary organisation incorporated under the

	Association of Event Planning Professionals	Incorporated Societies Act 1908 on 12 September 2005 with the purpose of being the industry association for event professionals in New Zealand. NZAEP's founding principle is to bring professionals together to focus on the industry as a whole and to act as a voice for that industry and its members.
NZLA	New Zealand Lodges Association	The association for 5 star Luxury Lodge accommodation throughout New Zealand.
NZPHGA	New Zealand Professional Hunting Guides Association	The NZPHGA is a voluntary organisation of commercial hunting guides operating primarily in New Zealand, dedicated to providing a professional and safe experience for local and visiting hunters.
NZTE	New Zealand Trade and Enterprise	New Zealand Trade and Enterprise (NZTE) is the Government's national economic development agency. NZTE has a long term vision of working with education institutions, Tourism New Zealand, Education New Zealand and other partners to maximise the economic benefits of the international education sector. Website: www.nzte.govt.nz
PATA	Pacific Asia Travel Association	The Pacific Asia Travel Association (PATA) is the recognised authority on Pacific Asia Travel and Tourism. PATA provides marketing, research and educational opportunities to a membership of government tourist offices, airlines, hotels, travel agencies, tour operators and related companies. PATA's mission is to enhance the growth, value and quality of Pacific Asia Travel and Tourism for the benefit of its membership. Website: www.pata.org
PCO	Professional Conference Organiser	Professional Conference Organisers (PCOs) specialize in managing conferences and events on a full-time basis. Conference and event management is their core business activity rather than a secondary service.
RTO	Regional Tourism Organisation	New Zealand is divided into 28 Regional Tourism Organisations responsible for the marketing of their region internationally and domestically. They have representatives from local and regional government, local tourism and business interests and community groups. RTO's are valuable partners in the marketing of New Zealand both domestically and offshore.
RTONZ	Regional Tourism Organisations New Zealand	RTONZ represents the interests of the RTO's nationally. As the peak body RTONZ aims to encourage better coordination, as well as ensuring collective RTO's are engaged and consulted with on issues critical to the development of the regional tourism sector In New Zealand. Website: www.rtonz.org.nz
SITE	Society of Incentive & Travel Executives	SITE is a worldwide organization of business professionals dedicated to the recognition and development of motivational and performance improvement. SITE is the only international, not-for-profit, professional association devoted to the pursuit of excellence in incentives.
SKOANZ	Sea Kayaker Operators Association of New Zealand	The Sea Kayaker Operators Association of New Zealand (SKOANZ) is a voluntary membership organisation that aims to promote the interests of sea kayak operators and the development of sea kayaking skills and standards within the industry.

		Website: www.nzsouth.co.nz/seakayak/aboutskoanz
SME	Small Medium Enterprise	SME's are made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding a certain amount.
TA	Tourism Australia	Tourism Australia is the Australian Government agency responsible for attracting international visitors to Australia, both for leisure and business events.
TAANZ	Travel Agents Association of New Zealand	TAANZ represents New Zealand travel agents, retail and wholesale, inbound and outbound. It has a code of ethics and a bonding system for members which protects the public against business failure. Website: www.taanz.org.nz
TECNZ	Tourism Export Council New Zealand	The Tourism Export Council of New Zealand (TECNZ)- formerly IOTC- is a trade association that represents the interest of the New Zealand inbound tourism industry. Its membership includes inbound tour operators (Full members) and attraction, activity, accommodation and transport suppliers (Allied members). Today, it's Full and Allied Members collectively handle most of New Zealand's visitor arrivals. TECNZ are the inbound tour operators at the sharp end of the marketplace, claiming they carry 50% of the holiday arrivals to New Zealand. Website: www.ITOC.org.nz
TIA	Tourism Industry Association of New Zealand	The Tourism Industry Association is New Zealand's main tourism industry association. A number of other industry associations are divisions of TIANZ. Website: www.tianz.org.nz
TNZ	Tourism New Zealand	Tourism New Zealand is the organisation responsible for marketing New Zealand to the world as a tourist destination.
TRENZ		An annual tradeshow held in New Zealand that showcases some of New Zealand's leading providers of visitor accommodation, transport, activities and attractions.
TTF	Tourism & Transport Forum	<i>TTF</i> Australia is the peak industry group for the tourism, transport and infrastructure sectors.
YHA	Youth Hostels Association	<i>YHA</i> New Zealand is an award winning network of backpacker hostel accommodation with 45 locations over the North and South Islands of New Zealand.

*This list is by no means comprehensive and continues to be updated.

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