



CONFERENCE VENUE: DUNEDIN TOWN HALL

We opted for a mix of rooms and set ups at Dunedin Town Hall, to showcase the options that were available in the venue. We also offered a variety of seating styles and stages in each space, to create a different feel for all the spaces that were used. Presentation styles included speeches, panels, workshops, Ted EX inspired talks, skits etc. We partnered with Strawberry Sound, who created set ups that were true to the conference theme - Ahead of the Curve.

Home Base: In the pre-conference area we allowed some sponsors to set up displays and to offer further information to delegates.

Food Philosophy: The catering provided at the conference was designed to reflect the theme, and showcase the venue even further. The Dunedin Venues Showcase Lunch featured a three course menu, with mocktails on arrival. As well as traditional Morning and Afternoon Tea breaks, we also incorporated 'Power Breaks' into the conference schedule, where light refreshments and snacks were provided, in quick, ten minute intervals.

CONFERENCE PROGRAMME

Tuesday 24th October 2017
5.30pm - 7.00pm: Registration & Welcome Function at Toitū Otago Settlers Museum

Wednesday 25th October 2017
8.30am - 11.00am: Conference Plenary Sessions
11.00am - 11.30am: Morning Tea
11.30am - 12.45pm: Conference Plenary Sessions
12.45pm - 2.15pm: Dunedin Venues Showcase Lunch
2.15pm - 3.00pm: Conference Plenary Session
3.00pm - 3.30pm: Afternoon Tea
3.30pm - 4.30pm: Workshop Programme - Session 1
4.30pm - 5.00pm: New Zealand Government Update
5.00pm: General Q&A and Wrap of Day 1

Thursday 26th October 2017
9.00am - 9.45am: AGM and Board Member Voting
9.45am - 9.55am: Power Break 1
9.55am - 11.20am: Conference Plenary Sessions
11.20am - 11.30am: Power Break 2
11.30am - 12.30pm: Workshop Programme - Session 2
12.30pm - 1.30pm: Lunch
1.30pm - 2.45pm: Conference Plenary Sessions
2.45pm - 2.55pm: Power Break 3
2.55pm - 4.40pm: Conference Plenary Sessions
4.40pm - 5.00pm: General Q&A and Wrap of Conference
6.30pm: Coaches depart hotels for Larnach Castle
7.00pm - Late: CINZ Conference Gala Dinner at Larnach Castle

ACCOMMODATION

Accommodation rates were offered at:
(For distances from venue refer to the CINZ Digital Planning Tool.)



CORPORATE SOCIAL RESPONSIBILITY (CSR)

The CINZ Annual Conference always tries to give back to the local community. At the 2017 Conference, CINZ worked with local environmental consultancy Ahika, to offset any carbon emissions that were produced as a result of the conference, by planting trees to restore the Otago Peninsula Native Forests. CINZ also reduced their waste at the 2017 conference, by providing re-useable coffee cups to all delegates, and encouraging delegates to use the EventsAIR Conference app for all information on speakers, sponsors, and the conference programme.

SPONSORS



RESULTS:

Media Coverage: \$293,700 in EAV.
Over 150 posts on Twitter, Facebook and Instagram.

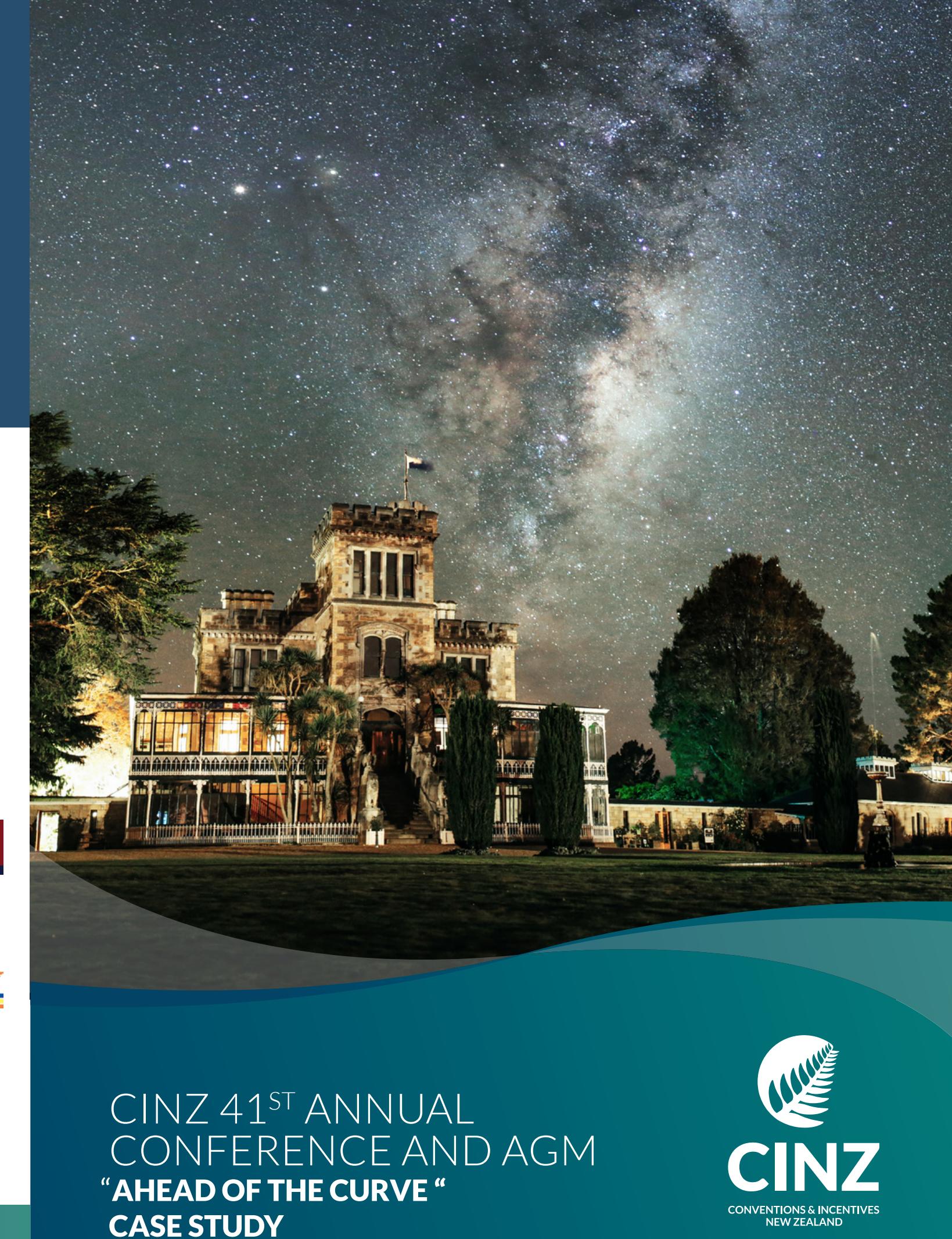
94% delegates rated the overall conference excellent or very good.

85% delegates rated the Conference content as excellent or very good.

"Congratulations on the content of this year's conference. The speaker series was outstanding."

"Great conference. Dunedin was a fantastic host."

"I have attended over 40 conferences in my business life and I believe CINZ conferences to be the very best I have ever attended."



CINZ 41ST ANNUAL
CONFERENCE AND AGM
“AHEAD OF THE CURVE”
CASE STUDY





Each year CINZ holds a conference for its members, designed to offer a programme of education, inspiration, networking and fun. In 2017 the host region selected was Dunedin, and we worked with both the Convention Bureau and local members to showcase all that the region offers.



WELCOME FUNCTION

Venue: Toitū Otago Settlers Museum

Concept: Welcome drinks for 1.5 hours, with photo booth fun.

Food Philosophy: Food platter table as a central feature to the venue, canapes, and a fresh food station. Regional food, wines and beer were showcased.



GALA DINNER

Venue: Larnach Castle

Concept: Southern Scottish Heritage

Theming: Delegates were greeted with a tour of Larnach Castle, and its Scottish heritage. Most delegates highlighted their outfits with a hint of tartan, with a few kilts making an appearance!

Food Philosophy: An elegant 3 course meal, including delectable treats to finish.

Entertainment: MC Doug Kamo treated us to his hit show Hitnosis, followed by a dance set with The Foxy Tones.

