

Business Events Arrivals – February 2020

Business Events Arrivals/Month & Year-End February 2016-2020

	2016	2017	2018	2019	2020	Percent
International Arrivals - Business Events Month-End February	3,872	5,504	7,040	6,033	6,173	2.3%
International Arrivals - Business Events Year-End February	61,456	67,744	73,632	76,606	85,450	11.5%

Key Characteristics of Business Events International Arrivals / Year-End February 2016-2020

	2016	2017	2018	2019	2020	Percent
Australia	39,520	39,920	41,536	43,586	45,426	4.2%
China	1,728	3,088	2,704	3,357	3,703	10.3%
Singapore	752	1,040	848	1,126	1,240	10.1%
Malaysia	576	688	736	626	764	22.0%
UK	1,360	1,600	1,776	2,151	2,972	38.2%
USA	4,208	5,056	6,336	5,871	7,751	32.0%
Canada	912	688	1,104	1,187	1,794	51.1%

Key Characteristics of Business Events from Australia / Month & Year-End February 2016-2020

	2016	2017	2018	2019	2020	Percent
Business Events Arrivals Month-End February	2,048	2,752	3,280	3,073	2,859	-7.0%
Business Event Arrivals Year-End February	39,520	39,920	41,536	43,586	45,426	4.2%

Business Events Arrivals Breakdown per STATE

	2016	2017	2018	2019	2020	Percent
NSW Month-End February	736	960	1,280	1,141	1,108	-2.9%
NSW Year-End February	15,264	14,912	16,112	16,076	16,836	4.7%
VIC Month-End February	608	656	944	833	712	-14.5%
VIC Year-End February	9,664	10,624	10,976	11,874	12,178	2.6%
QLD Month-End February	384	608	528	559	532	-4.7%
QLD Year-End February	7,952	7,888	8,032	8,763	8,737	-0.3%
WA Month-End February	80	176	160	170	124	-27.0%
WA Year-End February	2,032	2,128	2,112	1,971	2,562	30.0%

Data provided courtesy of MBIE

Further data can be found online - <https://www.stats.govt.nz/information-releases/international-travel-february-2020>

CINZ Australia Commentary

February is traditionally a solid month for AU BE arrivals following the Dec/Jan period. In 2020 February figures was slightly softer compared to 2019, with 2,859 delegates, down -7.0% on the previous year.

Overall, AU BE arrivals continued to be in positive territory with 45,426 for year-end February, an increase of 4.2% on 2019. This also represents a 14.9% increase since 2016.

BE Monthly Arrivals 2017 - 2020

