

Business Events Arrivals – January 2020

Business Events Arrivals/Month & Year-End January 2016-2020

	2016	2017	2018	2019	2020	Percent
International Arrivals - Business Events Month-End January	2,560	2,848	2,976	3,848	5,388	40%
International Arrivals - Business Events Year-End January	61,872	66,112	72,096	77,613	85,310	9.9%

Key Characteristics of Business Events International Arrivals / Year-End January 2016-2020

	2016	2017	2018	2019	2020	Percent
Australia	39,936	39,216	41,008	43,793	45,640	4.2%
China	1,760	2,976	2,656	3,388	3,875	14.4%
Singapore	720	976	912	1,078	1,258	16.7%
Malaysia	544	720	736	624	753	20.7%
UK	1,376	1,424	1,904	2,033	2,780	36.7%
USA	4,384	4,832	5,984	6,019	7,805	29.7%
Canada	864	672	1,056	1,187	1,804	52%

Key Characteristics of Business Events from Australia / Month & Year-End January 2016-2020

	2016	2017	2018	2019	2020	Percent
Business Events Arrivals Month-End January	1,504	1,488	1,280	1,881	2,054	9.2%
Business Event Arrivals Year-End January	39,936	39,216	41,008	43,793	45,640	4.2%

Business Events Arrivals Breakdown per STATE

	2016	2017	2018	2019	2020	Percent
NSW Month-End January	544	592	416	683	702	2.8%
NSW Year-End January	15,472	14,688	15,792	16,216	16,869	4.0%
VIC Month-End January	368	400	480	474	506	6.7%
VIC Year-End January	9,584	10,576	10,688	11,985	12,299	2.6%
QLD Month-End January	400	224	208	386	345	-10.5%
QLD Year-End January	8,080	7,664	8,112	8,732	8,763	0.4%
WA Month-End January	80	128	16	118	134	14%
WA Year-End January	2,112	2,032	2,128	1,961	2,608	33%

Data provided courtesy of MBIE

Further data can be found online - <https://www.stats.govt.nz/information-releases/international-travel-january-2020>

CINZ Australia Commentary

Australian BE arrivals remained solid for January with 2,054 arrivals + 9.2%.

This growth continued with overall arrivals sitting at 45,640 for year-end January, an increase of 4.2% on 2019.

During December/January we also witnessed the immediate impact of the Australian bushfires and what this would have on the BE market. Tourism Australia also rolled out the #EventHereThisYear campaign. At the time, this would influence several corporates CINZ has been working with on opportunities for 2020 and their commitment to remain onshore this year.

BE Monthly Arrivals 2017 - 2020

