

Business Events Arrivals – March 2020

Business Events Arrivals/Month & Year-End March 2016-2020

	2016	2017	2018	2019	2020	Percent
International Arrivals - Business Events Month-End March	5,312	6,544	7,168	7,417	3,864	-47.9%
International Arrivals - Business Events Year-End March	61,536	68,976	74,256	76,855	81,897	6.6%

Key Characteristics of Business Events International Arrivals / Year-End March 2016-2020

	2016	2017	2018	2019	2020	Percent
Australia	38,784	40,672	42,064	43,312	43,722	0.9%
China	1,744	3,216	2,704	3,378	3,424	1.4%
Singapore	688	1,040	960	1,080	1,155	6.9%
Malaysia	624	688	736	626	713	13.9%
UK	1,392	1,584	1,808	2,223	2,909	30.9%
USA	4,512	5,248	6,128	6,126	7,351	20.0%
Canada	944	720	1,088	1,230	1,840	49.6%

Key Characteristics of Business Events from Australia / Month & Year-End March 2016-2020

	2016	2017	2018	2019	2020	Percent
Business Events Arrivals Month-End March	2,912	3,664	4,192	3,918	2,214	-43.5%
Business Event Arrivals Year-End March	38,784	40,672	42,064	43,312	43,722	0.9%

Business Events Arrivals Breakdown per STATE

	2016	2017	2018	2019	2020	Percent
NSW Month-End March	1,088	1,408	1,408	1,567	681	-56.6%
NSW Year-End March	14,704	15,232	16,112	16,235	15,950	-1.8%
VIC Month-End March	672	1,056	1,168	1,090	571	-47.6%
VIC Year-End March	9,552	11,008	11,088	11,796	11,659	-1.2%
QLD Month-End March	768	688	976	685	519	-24.3%
QLD Year-End March	8,000	7,808	8,320	8,472	8,570	1.2%
WA Month-End March	144	192	144	235	127	-45.9%
WA Year-End March	2,048	2,176	2,064	2,062	2,454	19.0%

Data provided courtesy of MBIE

Further data can be found online - <https://www.stats.govt.nz/information-releases/international-travel-march-2020>

CINZ Australia Commentary

March arrivals for Business Events was always going to be impacted as COVID-19 swept through media channels and a pandemic announced. The first half of the month, there was Business Event activity from Australia with 2,214 delegate arrivals, down 43.5% on March 2019. However due to the overall strong year, our year-end results remained in positive territory at +0.9%.

Business Event Arrivals Australia by Month 2017 - 2020

